

# THE PERFECT START >

ΠΡΑΓΜΑΤΟΠΟΙΗΣΤΕ ΑΥΤΕΣ ΤΙΣ ΕΝΕΡΓΕΙΕΣ ΤΙΣ ΠΡΩΤΕΣ 90 ΗΜΕΡΕΣ ΓΙΑ ΤΟ ΔΥΝΑΜΙΚΟ ΣΑΣ ΞΕΚΙΝΗΜΑ

## ΠΕΝΤΕ ΠΡΑΓΜΑΤΑ ΠΟΥ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΕΤΕ

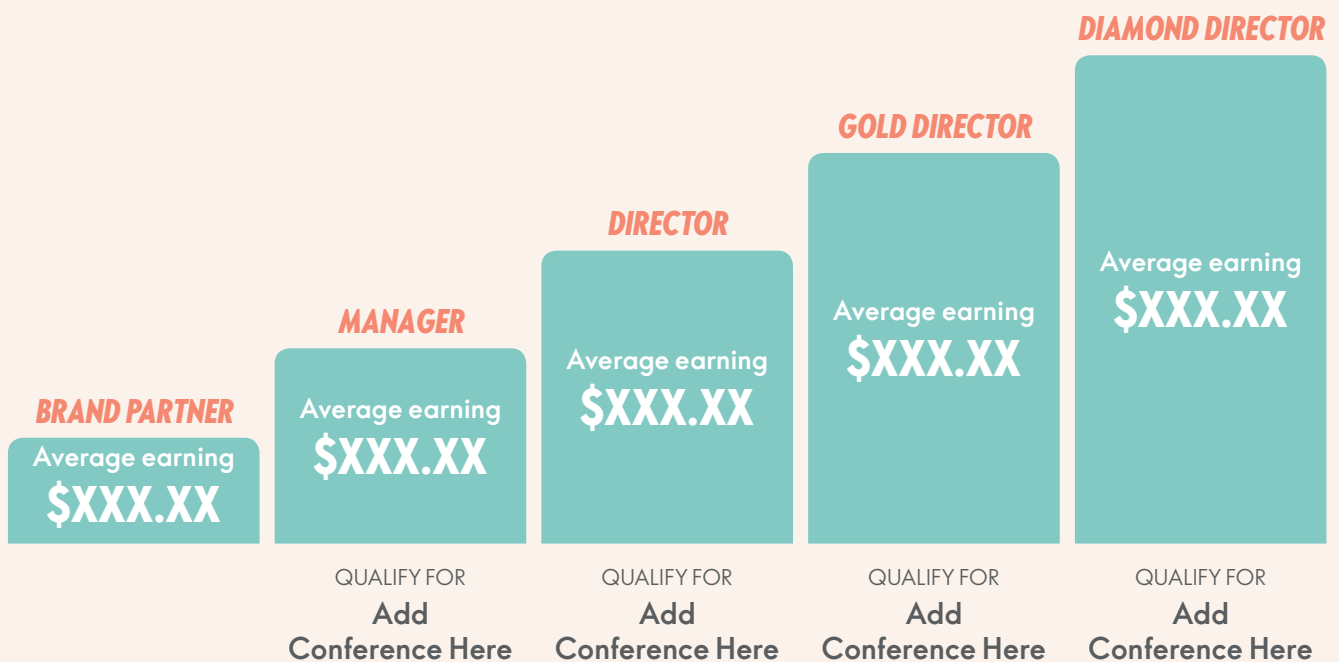
### GET THE PERFECT START AND QUALIFY FOR ALL THE TIME-LIMITED BONUSES!

Φτάστε πιο γρήγορα στην επιτυχία και εκπαιδεύστε την ομάδα σας να κάνει το ίδιο - και κερδίστε επιπλέον bonus!

- 1. Πώς να κερδίσετε με την Oriflame;**  
Μάθετε περισσότερα για τους προσωπικούς bonus πόντους, την προσωπική κλιμακωτή έκπτωση, το bonus πελατών VIP και το bonus unilevel.
- 2. Welcome Programme - Κέρδος €60**  
Διαθέσιμο στους **ΠΡΩΤΟΥΣ 3 ΟΛΟΚΛΗΡΟΥΣ ΚΑΤΑΛΟΓΟΥΣ**   
**Fast Start Programme - Get up to €150 cash bonuses**  
Available during **FIRST 4 FULL CAMPAIGNS** 
- 3. Advancement Bonuses - Get up to €1100 cash bonuses**  

<b>Brand Partner Platinum Advancement Bonus</b> Available during <b>FIRST 4 FULL CAMPAIGNS</b> 	<b>Team Manager Advancement Bonus</b> Available during <b>FIRST 8 FULL CAMPAIGNS</b> 	<b>Team Manager Advancement Bonus</b> Available during <b>FIRST 12 FULL CAMPAIGNS</b> 
---	---	--
- 4. Matching Bonuses - Get up to €550 cash bonuses for every person you coach**  
 *Mirror the Advancement Bonuses, awarded to Brand Partners you coach successfully*
- 5. Manager Conference - Worth over €1100**  
Available during **FIRST 18 FULL CAMPAIGNS** 

## THIS IS WHAT YOU CAN EARN!



TO LEARN MORE AND GET A PERFECT START WITH ORIFLAME, MAKE SURE TO LOG INTO MOBILE OFFICE AND START YOUR JOURNEY TODAY!

## 1. HOW TO EARN WITH ORIFLAME

### PERSONAL BONUS POINTS (PBP)

Bonus Points (BPs) are assigned to every individual item based on its catalogue price. PBP is the total sum of all Bonus Points (BP) accumulated by a Brand Partner and all her/his VIP Customers in any single Campaign.

PBP Range	Personal Staggered Benefit
0-99 PBP	20%
100 PBP or higher	30%

### PERSONAL STAGGERED DISCOUNT

#### Sell to non-registered customer

Earn a 20% Immediate Discount plus 5%-10% loyalty discount to use on future purchases.

PBP Range	Immediate Discount	Loyalty Discount
0-99 PBP	20%	0%
100-249 PBP	20%	5%
250 PBP or higher	20%	10%

### VIP CUSTOMER BONUS

#### Sell to registered VIP Customers

Earn 20-30% VIP Customer Bonus paid as commission.

PBP Range	VIP Customer Bonus
0-99 PBP	20%
100-249 PBP	25%
250 PBP or higher	30%

### UNILEVEL BONUS

#### Register Brand Partners

Earn up to 12% on their sales paid as commission.

Titles	Level 1	Level 2	Level 3	Level 4	Level 5
Senior President Director	12%	9%	5%	4%	1%
President Director	12%	9%	5%	4%	1%
Executive Director	12%	9%	5%	4%	1%
Double Diamond Director	12%	9%	5%	4%	1%
Diamond Director	12%	9%	5%	4%	1%
Sapphire Director	12%	9%	5%	4%	1%
Gold Director	12%	9%	5%	3%	-
Director	12%	9%	5%	2%	-
Senior Team Manager	12%	8%	4%	-	-
Team Manager	12%	7%	3%	-	-
Brand Partner Platinum	11%	6%	-	-	-
Brand Partner Gold	10%	5%	-	-	-
Brand Partner Silver	9%	-	-	-	-
Brand Partner Bronze	8%	-	-	-	-

This is only the beginning! As you grow and qualify for higher titles you can also get Cash Awards of XXX to XXX and earn Generation Bonus of Y to Z.

## 2. WELCOME PROGRAMME & FAST START PROGRAMME

### WELCOME PROGRAMME

Receive our bestselling products to a value of €175!

When you first join Oriflame, you have the chance to receive some of our bestselling products as rewards for achieving the three steps in the Welcome Programme. To receive the rewards, you must hit XXX Personal Bonus Points in sales per campaign within your first 3 full campaigns (registration campaign + 3 campaigns).

As an added reward, once you complete Step 3 you qualify for a free spot in one of our exclusive Total Beauty Trainings!\*

Example:

#### STEP 1



Reach 100 Personal Bonus Points in your registration campaign or following campaign and get your reward: THE ONE Contouring Kit, THE ONE Contouring Brush and THE ONE Lip Spa Balm.

VALUE  
**€48.00**

## STEP 2



Reach 100 Personal Bonus Points in the following campaign after Step 1:  
NovAge Skin Renewing Peel, NovAge Intense Skin Recharge Overnight Mask,  
Face Mask Spatula.

VALUE  
**€69.00**

## STEP 3



Reach 100 Personal Bonus Points in the following campaign after Step 2:  
SkinPro Sonic 3-in-1 System.

VALUE  
**€58.00**

\*Actual Program will vary from market to market

## FAST START PROGRAMME

Earn up to €150 in your first 90 days in Oriflame!

Recommend your favourite products and share your personal referral link together with a personal recommendation with as many people as possible.



### STEP 1: Earn €50

By enrolling **3 VIP Customers each with orders of €45** or more during your first 4 full Campaigns!

Log in and share the **eCatalogue** or any page from the website. The receiver can add products to the shopping bag and then register as a new VIP Customer at the checkout.

The new VIP Customer will get free delivery on orders of €45 and above!

### STEP 2: Earn €100

By enrolling a **Brand Partner** who enroll 3 VIP Customers each with orders of €45 or more during their first 4 full Campaigns - just like you did!

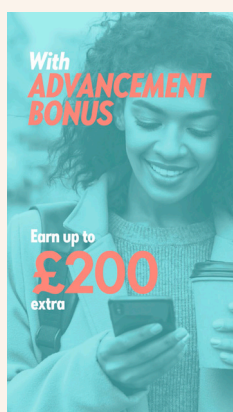
Your new Brand Partner earns €50 and you get the second part of your bonus **€100**.

The new Brand Partner can be one of your 3 new VIP Customers or someone entirely new that you register as a Brand Partner directly.

The two Fast Start Bonuses are completely independent, and you can earn either the first €50 the second €100 or both! Remember You can only qualify during the first 4 full campaigns.

## 3. ADVANCEMENT BONUSSES

Reach new titles fast and earn up to €1100!



### BRAND PARTNER ADVANCEMENT PLATINUM BONUS

**STEP 1** – earn €100 as you get the Brand Partner Platinum title with 1000 Downline Bonus Points during your First 90 Days (Registration Campaign + 4 full Campaigns).

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance BonusPoints apply, check qualification table for full qualification rules.

**STEP 2** – earn €100 more by continuing to grow and reaching 1 400 Downline Bonus Points in one of the following 3 Campaigns.

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance Bonus Points apply, check qualification table for full qualification rules.

### TEAM MANAGER ADVANCEMENT BONUS

**STEP 1** – earn €150 as you get the Brand Partner Platinum title with 1 800 Downline Bonus Points during your first 8 full Campaigns.

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance Bonus Points apply, check qualification table for full qualification rules.

**TO LEARN MORE AND GET A PERFECT START WITH ORIFLAME, MAKE SURE TO LOG INTO MOBILE OFFICE AND START YOUR JOURNEY TODAY!**

**STEP 2** – earn €150 more by continuing to grow and reaching 2 650 Downline Bonus Points in one of the following 3 Campaigns.

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance Bonus Points apply, check qualification table for full qualification rules.

### **SENIOR TEAM MANAGER ADVANCEMENT BONUS**

**STEP 1** - earn €300 as you get the Brand Partner Platinum title with 3 500 Downline Bonus Points during your first 11 full Campaigns.

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance Bonus Points apply, check qualification table for full qualification rules.

**STEP 2** - earn €300 more by continuing to grow and reaching 5 500 Downline Bonus Points in one of the following 3 Campaigns.

At least 200 Bonus Points need to be Personal Bonus Points. Leg Balance Bonus Points apply, check qualification table for full qualification rules.

For simplicity reasons your First 90 days corresponds to the period between the day of your registration and the closing day of your fourth full Campaign, not to the chronological sum of days.

The programme is valid until further notice. Oriflame reserves the right to change this programme anytime at its own discretion.

## **4. MATCHING BONUSES**

**Coach your team members to reach Advancement bonuses and earn every time up to €550 per person!**

**EARN €50** for each of the €100 Brand Partner Platinum Advancement Bonus achieved by your first level Brand Partner! You need to have the same or higher Paid-As Title as them and match their Downline Bonus Points.

**EARN €75** for each of the €150 Team Manager Advancement Bonus achieved by someone in your Personal Generation! You need to have Paid-As Director title or higher.

**EARN €150** for each of the €300 Senior Team Manager Advancement Bonus achieved by someone in your Personal Generation! You need to have Paid-As Director title or higher.

There is no limit on Matching Bonuses, you can get these as many times as you coach and develop a Leader in your downline!

The programme is valid until further notice. Oriflame reserves the right to change this programme anytime at its own discretion.

## **5. MANAGER CONFERENCE**

**Requalify for Team Manager title during your first 9 campaigns to experience your very first Oriflame International Conference!**

This is how you secure your spot at the Manager Conference as a New Commer:

- Qualify for Team Manager or higher title 4 times or more during your first 9 campaigns (registration campaign + 8 full campaigns), including the cut-off campaign
- Reach the Personal Group Recruitment targets (number of qualified recruits at least 4 times during the first 9 campaigns\*\*

\* The qualification for Manager Conference is running continuously with the cut-off campaigns being Campaign 1 and campaign 10

\*\* The recruitment targets are communicated on the Business App. Qualified recruit is a new Brand Partner with the first order reaching a minimum BP level. The recruitment target does not necessarily need to be met in the same campaigns as you reach the Team Manager title.

This incentive is valid from Campaign XX 2022 (dd-mm-yyyy) to the closing of Campaign XX 202X (dd-mm-yyyy) for all Brand Partners joined from Campaign XX 2022 (dd-mm-yyyy) onwards. Oriflame reserves the right to change this period anytime at its own discretion.

